



PRESS RELEASE **For Immediate Release**

ADOPT-A-STREET PROGRAM

The Town of Front Royal has developed the “Adopt-A-Street” Program to allow citizens the opportunity to serve the community through roadside clean-up. The following are the guidelines for the Program approved/adopted by Town Council on December 12, 2011.

- 1.** Citizens or groups can adopt a section of a Town arterial or collector street for two years with a minimum of four (4) clean-ups per year. Groups or members less than fifteen (15) years of age must be supervised by adults with a ratio of one (1) adult per seven (7) students. Large groups should be divided into teams of eight (8) or less members with each team supervised by at least one (1) adult.

- 2.** Adopting citizens and groups will be responsible to schedule their own clean-up dates and coordinate dates with the Town. The Town shall provide garbage bags, roadside “Cleanup Crew Working” signs, and safety vests to participants prior to clean-up activities. The individual or group is responsible to place the roadside signs in their activity areas. Vests must be worn by all participants at all times. Vests and roadside signs must be returned to the Town within one (1) week of the clean-up. Bags shall be placed within the right-of-way, but outside vehicle and pedestrian travel areas for collection by the Town

- 3.** Following each clean-up, the adopting group or individual will complete the Activity Report detailing the names of individuals involved, number of bags collected for litter and recyclables, and the hours spent during the clean-up. Forms may be dropped off, e-mailed, mailed or faxed to the Town Manager’s address listed on the form.

- 4.** Two (2) clean-ups are encouraged to be conducted in April and October to coincide with the state litter control and recycling events.

- 5.** The Town shall place an “Adopted Street” sign that includes the name of the adopting group or individual. No slogans, logos, advertisements, or phrases will be allowed on the sign.

Forms are available in the Town Managers Office located in Town Hall at 16 N. Royal Avenue or on the Town's website at www.frontroyalva.com. You may call the Office at (540)635-8007 or e-mail the office at sburke@frontroyalva.com or tpresley@frontroyalva.com.